

GEORGIA OCCUPATIONAL AWARD OF LEADERSHIP

GOAL • Celebrating Georgia's Future Workforce Leaders

2027

APRIL 26–29

Grand Hyatt Atlanta

A statewide tradition of recognizing **excellence, leadership and achievement** in Georgia's technical education.

SINCE 1972	THE STATE WINNER	BUSINESS + INDUSTRY
GOAL has celebrated excellence in technical education during GOAL Week, officially proclaimed by Georgia's Governor.	One exceptional student is selected as Georgia's Student of the Year and serves as a statewide ambassador for technical education.	Leaders help spotlight Georgia's top technical education students while strengthening connections among students, educators and employers.

WHY GOAL MATTERS

A COMPETITION BUILT AROUND EXCELLENCE

- Instructors nominate outstanding students who exemplify academic excellence, leadership and community involvement.
- College GOAL Winners advance through regional competition, where business and industry leaders select nine regional finalists.
- The nine finalists compete at the state level in Atlanta through interviews with a distinguished panel of judges.
- The State GOAL Winner represents the Technical College System of Georgia at statewide events and receives a new automobile sponsored by Kia Georgia.

FOR OUR JUDGES

Your perspective matters.

GOAL judges are respected leaders from business, industry and public service. By participating, you gain a first-hand look at the talent, dedication and potential of Georgia's future workforce.

2026–2027 GOAL JOURNEY

SEPTEMBER 2026– JANUARY 2027	College Level Instructors nominate outstanding students; nominees are screened and the interview process begins.
FEBRUARY–MARCH 2027	Regional Level Each college selects its College GOAL Winner. Regional selection committees choose three winners from each of TCSG's three regions.
APRIL 26–29, 2027	State Conference College winners travel to Atlanta. The nine regional finalists are announced, followed by state-level judging and finalist interviews.
APRIL 28, 2027 • 6:30 PM	GOAL & Rick Perkins Award Banquet The State GOAL Winner is announced and recognized as the Technical College System of Georgia's <i>Student of the Year</i> .

PARTNER WITH GOAL

GOAL is more than an awards banquet—it is a celebration of the vital role technical education plays in shaping Georgia's workforce, economy and future.